

Environmentally focused car rental

Automotive

Sustainability

Business automation

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Provided Data Analysis of business metrics gathered by an environmentally focused car rental company to empower sustainable business decisions on all levels, considering customer success levels and environmental impact.



Core Client Requirements

Creating dashboards in the short term that will allow company executives to undertake business decisions taking into account environmental impact and customer success levels



Challenges

Build a team with proper experience in the analysis of sustainability and customer success important data in the automotive domain



Technology list

PowerBI, Python, SQL, T-SQL, MS SQL, Databricks, Data Warehouses



Results

Software development team augmentation with several React Native and Node.js developers with previous experience in blockchain and mobile application development



Duration of engagement

6+ months



Mindecs provides high-performing dedicated teams of developers

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